

KKCB (FM) / KLDJ (FM) / KBMX (FM) / WEBC (AM) RECRUITMENT INITIATIVE FORM 12/1/15 – 11/30/16

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	DATE	BRIEF DESCRIPTION OF ACTIVITY & SCOPE OF BROADCASTER'S PARTICIPATION	RECRUITING STAFF IN ATTENDANCE
1	Northland Job Fair	April 5, 2016	Townsquare Media Duluth had a booth set up at the Northland Job Fair. It took place on April 5, 2016 at the Duluth Entertainment Convention Center. Derek Falter (Market President) was present in representing employment opportunities at the Duluth Branch of Townsquare Media.	Derek Falter
	WITC Job Fair	April 13, 2016	Townsquare Media Duluth had a booth set up at the Wisconsin Indian Technical College Job Fair. It took place on April 13, 2016 at WITC. Derek Falter (Market President) was present in representing employment opportunities at the Duluth Branch of Townsquare Media.	Derek Falter
2	Internship	May 24 th , 2016- August 20 th , 2016.	Townsquare Media Duluth offered an internship to a college student from May 24 th to August 20 th , 2016. As an intern, the student was given the opportunity to observe the operations of <i>all</i> the different departments of Townsquare Media's various operations (radio jocks, traffic/production department, sales department, business department, and media/online department). They were also was involved in various events in which Townsquare Media was involved (Insane Inflatable 5k, Krazy Kids Inflatable Fun Run). In addition, they were given tasks to gain experience in the radio/digital work environment.	Duluth Townsquare Media Staff
3	Tour and Presentation	November 01, 2016	Townsquare Media Duluth offered a tour of the building and informational presentation on radio station operations/broadcasting to a group of Media Studies students from Lake Superior College in Duluth. Students from the media class at came in for a tour and shadowed Chris Allen for a day. He talked about his job, took questions, and brought them around for a tour and as well as played production.	Chris Allen, Ian LaFont
4	Employee Growth/Training Opportunity	November 2015-April 2016	KLDJ-FM, KKCB-FM, KBMX-FM and WEBC-AM sent 2 current employees, Lacey Johnston and Tony Hart, to participate in Leadership Program put on by the Cloquet Chamber of Commerce. Leadership training from November 2015-April 2016 for personal and professional growth.	Lacey Johnston, Tony Hart

