

**KKCB (FM) / KLDJ (FM) / KBMX (FM) / WEBC (AM) RECRUITMENT INITIATIVE FORM 12/1/17 – 11/30/17**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>DATE</b>	<b>BRIEF DESCRIPTION OF ACTIVITY &amp; SCOPE OF BROADCASTER'S PARTICIPATION</b>	<b>RECRUITING STAFF IN ATTENDANCE</b>
1	Tour and Presentation	4/15/17 10/10/17	Townsquare Media Duluth offered tours of the building and informational presentation on radio station operations/broadcasting to a group of Media Studies students from Lake Superior College in Duluth. Students from the media class at came in for a tour and shadowed Chris Allen for a day. He talked about his job, took questions, and brought them around for a tour and as well as played production.	Chris Allen and Ian LaFont
2	Internship	2/15/17 to 2/17/17	Student Board Ops from Lake Superior College in Duluth – assisted in studio during our St. Jude's radio-a-thon February. The Students were taught how to run a live board.	Duluth Townsquare Media Staff
3	Internship	4/17/17 to 5/26/17	Student from area High School worked alongside of programming on an audio and digital video project. The student was assisted by on air talent Chris Allen and worked with Digital Assistant Josh Koop. This was a 6 week program, 2 days week for 3 hours a day.	Chris Allen and Josh Koop
4	Employee Growth/Training Opportunity	9/5/17 to 9/29/17	New AE hire participated in the TSU University program.	Mary Niemeyer Matt Kiger
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